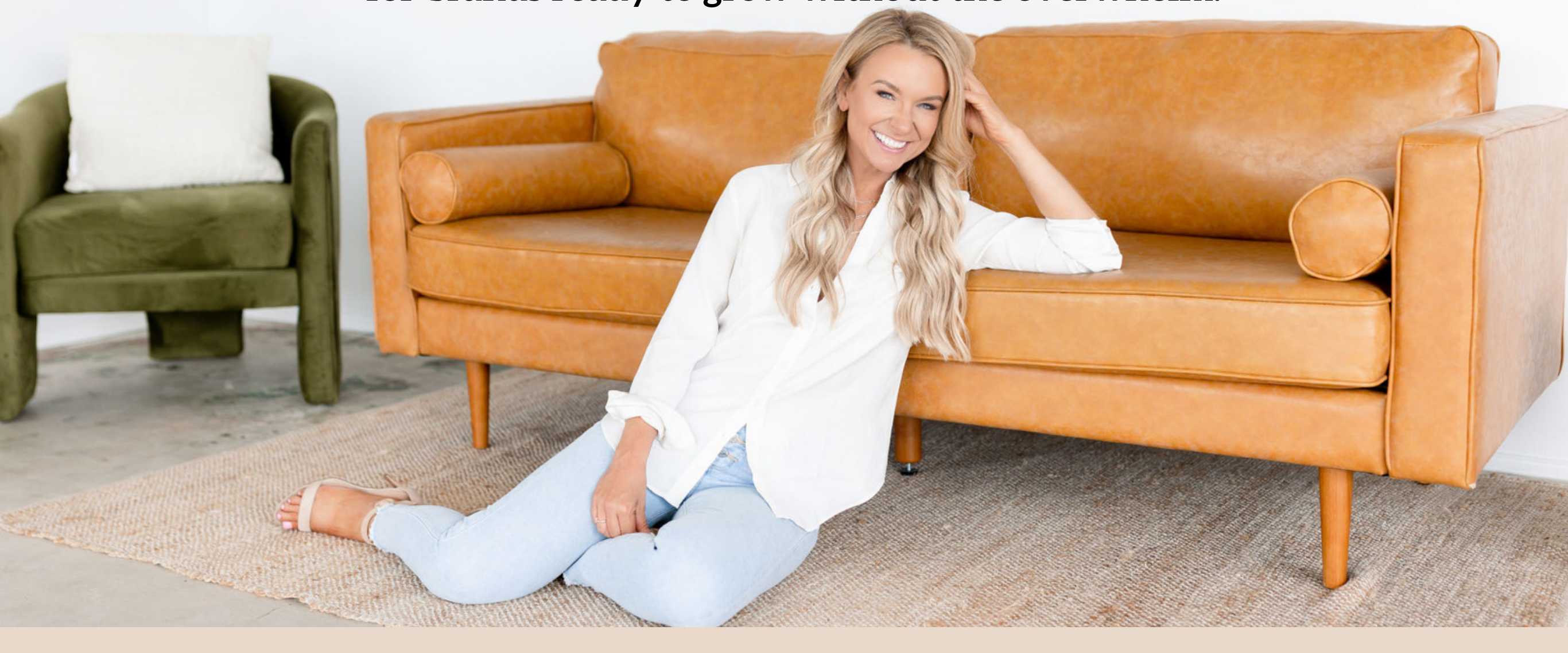


Content that looks good. Strategy that works.

Done-for-you content creation + social media management
for brands ready to grow without the overwhelm.



HI, I'M LAURA TOMPKINS.

I help brands show up *beautifully and strategically* online through scroll-stopping content, thoughtful storytelling, and clear, data-informed direction.

From social strategy to photoshoots, website design to influencer activations, *I bring ideas to life* with intention and impact, always blending *creative vision* with real results.

Whether I'm behind the lens or in front of the camera, I build content that connects, converts, and feels undeniably *on-brand*.



Your brand deserves to shine.

You've built something amazing but your social media isn't reflecting it.

- Your DIY photos feel flat
- Posting without strategy wastes your time
- Your visuals don't tell your story

Stop leaving potential clients scrolling past your brand. It's time to show up with content *that converts*.

Professional content doesn't just look good: it builds trust, engages your audience, and drives results.



The Laurel Belle Branding difference.

I help boutiques, fitness studios, wellness brands, female-led businesses and more create content that:

- ✔ Builds credibility
- ✔ Grows engagement
- ✔ Converts followers into clients

From photography and Reels to full social media management, I give you the tools and strategy to shine online.

Choose Your Level Of Support

Every business is at a different stage but one thing is the same: *your content matters*.

That's why I've created three tiered options designed to meet you where you are right now. Whether you just need a monthly bank of beautiful photos, consistent posting with strategy, or a full-service partner to manage it all - there's a plan to fit your goals.

Each package is built around what I do best:

- ★ Photography-first content creation
- ★ Strategic, branded social media management
- ★ Done-for-you systems that save you time and stress

Because your brand deserves more than DIY - it deserves to shine.

OPTION 1: Content Glow-Up

You've got the brand, but not the visuals. This package gives you professional photography + Reels all in one. One shoot day = a month's worth of polished, on-brand content ready for you to use to your heart's content.

\$1,200/month (for 12 months)

What's included:

- 1 monthly content shoot (2-3 hours)
- 40+ edited photos
- 4 Reels/TikToks
- All raw video footage delivered
- Shot list + mood board
- 1 Zoom meeting per month to discuss next month's goals + plan content shoot

OPTION 2: Growth & Social

You're ready to do more than post pretty photos (though those are included!) - you want consistency, strategy, and growth. This package pairs fresh content with done-for-you posting, captions, and analytics so your brand shows up and stands out without you lifting a finger.

\$2,500/month (for 12 months)

What's included:

- 1-2 content shoots/month (3-4 hrs each)
- 80+ edited photos
- 12-15 posts/month utilizing content on 2-3 social media platforms (Instagram, Facebook, LinkedIn or TikTok)
- 6-8 Stories/week
- 4 Reels/TikToks/month
- Done-for-you captions for each above-mentioned post with CTAs
- All raw video footage delivered
- Shot list + mood board
- 1 Zoom meeting per month to discuss next month's goals + plan content shoot
- Monthly analytics

OPTION 3: Full-Service Brand Partner

You're done juggling social media on your own. With this package, I become your in-house content + strategy team — handling everything from shoots to daily posts, Reels, ads, and engagement. All you have to do is run your business while your brand grows.

\$4,000/month (for 12 months)

What's included:

- 3 content shoots/month (3-4 hrs each)
- 150+ edited photos
- 20+ posts/month across 2-3 platforms
- Daily Stories (5-7/week)
- 4+ Reels/TikToks/month
- Full posting + captions
- Full community management
- Paid social ad setup + management (ad spend separate)
- Weekly reporting
- 1 Zoom meeting per month to discuss next month's goals + plan content shoots

WHY WORK WITH ME?

- **Photography-First Approach:** All content created in-house, no outsourcing.
- **Proven Track Record:** Trusted by ONE HOPE Wine, Travis Mathews, Flywheel & more.
- **Charlotte Native Advantage:** Local knowledge + connections for maximum impact.
- **Storytelling & Confidence:** Every post builds your brand narrative and trust with your audience.



Ready to elevate your brand?

Your brand deserves consistent, scroll-stopping content that grows your audience and converts followers into clients.

Imagine a month from now: professional content, engaging Reels, and a feed that truly reflects the quality of your business.

Secure your spot now! I'm only taking 5 new retainer clients this fall.

